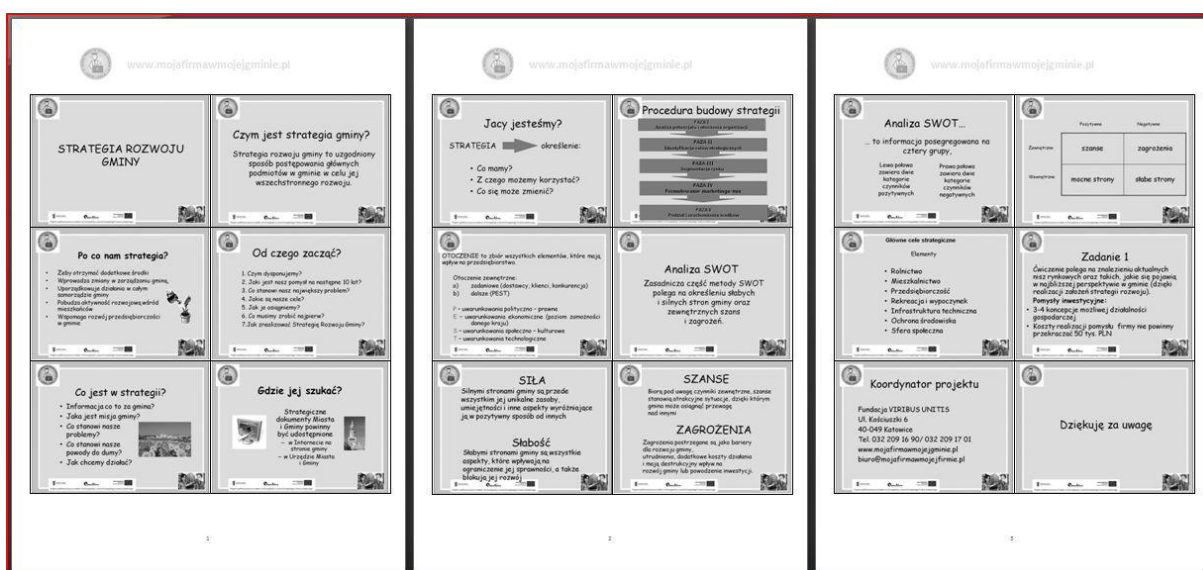


Załącznik nr 6: do zapytania ofertowego z dnia 09.02.2010

Wzór – komplet materiałów szkoleniowych, ksero czarno-białe, format A4



The image displays a set of 18 training slides for a course on 'Strategia Rozwoju Gminy' (Municipal Development Strategy). The slides are organized into three columns and six rows. Each slide includes the Viribus Unitis logo and the website address www.mojafirmaumojegminie.pl.

- Slide 1 (Top Left):** 'STRATEGIA ROZWOJU GMINY' and 'Czym jest strategia gminy?'. It defines a development strategy as a coordinated set of actions for comprehensive development.
- Slide 2 (Top Middle):** 'Jacy jesteśmy?' and 'Procedura budowy strategii'. It lists steps: 1. Analiza SWOT, 2. Wytyczne, 3. Plan, 4. Realizacja, 5. Monitorowanie i ewaluacja.
- Slide 3 (Top Right):** 'Analiza SWOT...'. It explains that SWOT analysis is information categorized into four groups: Strengths, Weaknesses, Opportunities, and Threats.
- Slide 4 (Middle Left):** 'Po co nam strategia?' and 'Od czego zacząć?'. It lists reasons for having a strategy and a 7-step process to start.
- Slide 5 (Middle Middle):** 'Analiza SWOT'. It details the methodology for identifying internal strengths/weaknesses and external opportunities/threats.
- Slide 6 (Middle Right):** 'Główne cele strategiczne' and 'Zadanie 1'. It lists goals like competitiveness and social sphere, and assigns a task to analyze current conditions.
- Slide 7 (Bottom Left):** 'Co jest w strategii?' and 'Gdzie jej szukać?'. It discusses information sources and the role of documents like the Strategic Plan.
- Slide 8 (Bottom Middle):** 'SIŁA' and 'SZANSE'. It defines strengths as internal advantages and opportunities as external chances.
- Slide 9 (Bottom Right):** 'ZAGROZENIA' and 'Koordynator projektu'. It defines threats as internal weaknesses and external risks, and lists contact information for the project coordinator.